



# 2019 Private Equity Research Symposium

Hosted by

# The Institute for Private Capital

The University of North Carolina at Chapel Hill, Kenan-Flagler Business School Rizzo Conference Center, 150 Dubose Home Lane, Chapel Hill, NC 27517

## Thursday, November 14, 2019

**5:30 – 6:30 Welcome Reception** (DuBose House)

6:30 – 8:15 Dinner (Magnolia Room in Loudermilk Hall)

Sponsored by Plexus Capital Welcome and IPC Update

Greg Brown, UNC Kenan-Flagler Business School

**Performance and State of Market Update** 

Tim Jenkinson, University of Oxford, Saïd Business School

# Friday, November 15, 2019

7:15 – 8:15 Buffet Breakfast (Meadowmont Grill in McLean Hall)

8:15 – 10:00 <u>Session 1: Private Equity Risk and Valuation</u>

Classroom TBD Session Chair: Bob Harris, University of Virginia

Valuing Private Equity Investments Strip by Strip

Apit Gupta, NYU Stern School of Business

Stijn Van Nieuwerburgh, Columbia Business School

**Private Company Valuations by Mutual Funds** 

Vikas Agarwal, Georgia State University

Brad Barber, University of California, Davis

Si Cheng, Chinese University of Hong Kong

Allaudeen Hameed, National University of Singapore

Ayako Yasuda, University of California, Davis

**Evaluating Private Equity Performance Using Stochastic Discount Factors** 

Oleg Gredil, Tulane University

Morten Sorensen, Copenhagen Business School

William Waller, Tulane University

**10:00 – 10:30 Discussion Break** 

10:30 – 12:15 Session 2: Private Equity Externalities and ESG

Classroom TBD Session Chair & Moderator: David Robinson, Duke University, Fuqua School of Business

Can Private Equity Funds Act as Strategic Buyers? Evidence from Buy-and-Build Strategies

Dyaran Bansraj, Erasmus University Rotterdam

Han Smit, Erasmus University Rotterdam

Vadym Volosovych, Erasmus University Rotterdam

Private Equity, Competition, and Quality in the Nursing Home Industry

Ashvin Gandhi, Harvard University

Youngiun Son, Duke University, Fugua School of Business

Prabhava Upadrashta, Duke University, Fuqua School of Business

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Panel Discussion: Towards a Rational Model for ESG Investing in Private Equity What is the best way to incorporate ESG investment considerations into a private equity portfolio? Do we face financial tradeoffs when we make ESG investments, and if so, how do we measure and evaluate them? Or, can ESG considerations be incorporated into a PE portfolio in a manner which makes portfolios more efficient? This panel considers how to balance the many competing considerations investors face when they incorporate ESG goals into their PE portfolios.

Jeff Cohen, SASB

**TBD** 

**TBD** 

#### 12:15 - 1:45 Luncheon

TBD Room Sponsored by Landmark Partners

**Burgiss Data Update** 

James Bachman, Burgiss

#### **Portfolios and Portfolio Companies**

Bob Harris, University of Virginia, Darden School of Business

#### 1:45 – 3:30 Session 3: Private Equity Performance

Classroom TBD Session Chair: Shawn Munday, UNC Kenan-Flagler Business School

### Distorting Private Equity Performance: The Rise of Fund Debt

James F. Albertus, Carnegie Mellon Tepper School of Business Matthew Denes, Carnegie Mellon Tepper School of Business

#### Private Investments in a Diversified Portfolio

<u>Greg Brown</u>, *UNC Kenan-Flagler Business School* Klemens Kuhn, *UNC Kenan-Flagler Business School* 

#### Has Persistence Persisted in Private Equity? Evidence from Buyout and VC Funds

Bob Harris, University of Virginia, Darden School of Business Tim Jenkinson, University of Oxford, Saïd Business School Steve Kaplan, University of Chicago Booth School of Business Rudy Stucke, University of Oxford, Saïd Business School

### 3:30 Closing Remarks and Adjourn

Generous support for the symposium has been provided by:











